

Name \_\_\_\_\_

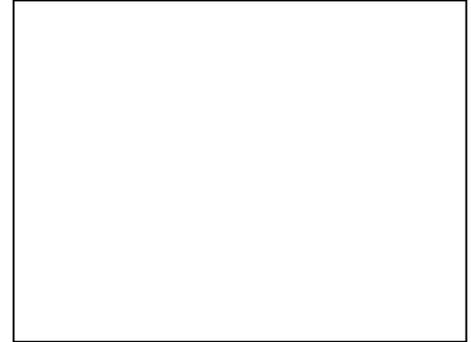
Date \_\_\_\_\_

Time \_\_\_\_\_

**Stage 1 of the Site** (Ideogram - 2 seconds!)

Write Target Reference Numbers:

\_\_\_\_\_  
\_\_\_\_\_



**Stage 2 of the Site** - In each category, list as many sensory descriptor words that enter awareness

Textures:

*AOLs?*

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions - minimum of 4 (including Motion and Density descriptors):

Aesthetic Impact (AI) - 1 word only (*How would the site make you feel if you were physically there?*):