

Name _____

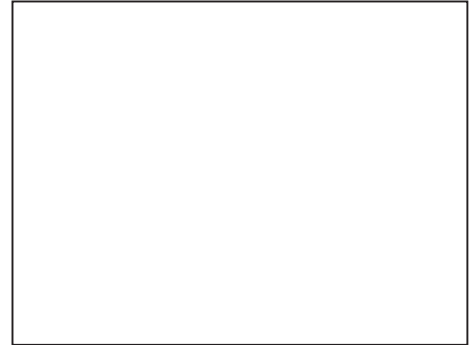
Date _____

Time _____

Stage 1 of the Site (Ideogram - 2 seconds!)

Write Target Reference Numbers:

Go!

Stage 2 of the Site - In each category, list as many sensory descriptor words that enter awareness

Textures:

AOLs?

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions - minimum of 4 (including Motion and Density descriptors):

Aesthetic Impact (AI) - 1 word only (*How would the site make you feel if you were physically there?*):

Stage 3 of the Site (Freehand Sketch - *15 seconds!*)

Page _____

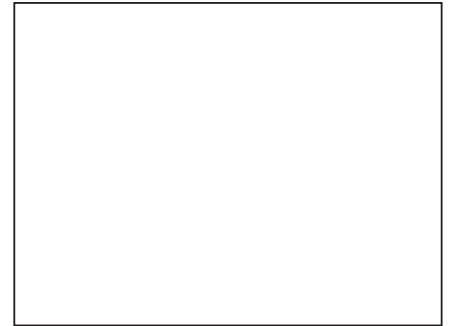
AOLs?

Label Key Site Aspects: [X] [A] [B] etc.

Stage 1 of []

(Read the following prompt and produce a new ideogram)

"From the top of [] something should be perceivable"



Stage 2 of [] (Again, all of the sensory words that enter awareness)

Textures:

AOLs?

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions (minimum of 4):

Aesthetic Impact (AI):

Stage 3 of [] (Analytical Sketch - render each Stage 2 Di____mension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch

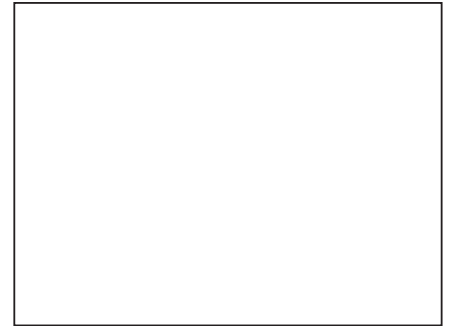
SENSORY	DIMENSIONS	AESTHETICS	EMOTIONS	TANGIBLES	INTANGIBLES	OVERLAY	ANALOGY
S	D	<i>A</i>	EI	T	I	<i>AOL</i>	AOL/S
		<i>(Yours)</i>	<i>(Theirs)</i>				

(Data entries past this approximate point on the page cannot be trusted)

Stage 1 of []

(Read the following prompt and produce a new ideogram)

"From the top of [] something should be perceivable"



Stage 2 of [] (Again, all of the sensory words that enter awareness)

Textures:

AOLs?

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions (minimum of 4):

Aesthetic Impact (AI):

Stage 3 of [] (Analytical Sketch - render each Stage 2 Di____mension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch

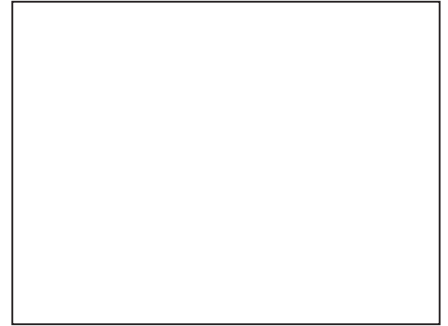
SENSORY	DIMENSIONS	AESTHETICS	EMOTIONS	TANGIBLES	INTANGIBLES	OVERLAY	ANALOGY
S	D	<i>A/</i>	EI	T	I	<i>AOL</i>	AOL/S
		<i>(Yours)</i>	<i>(Theirs)</i>				

(Data entries past this approximate point on the page cannot be trusted)

Stage 1 of []

(Read the following prompt and produce a new ideogram)

"From the top of [] something should be perceivable"



Stage 2 of [] (Again, all of the sensory words that enter awareness)

Textures:

AOLs?

Colors:

Smells:

Tastes:

Temperatures:

Sounds:

Dimensions (minimum of 4):

Aesthetic Impact (AI):

Stage 3 of [] (Analytical Sketch - render each Stage 2 Di____mension word in line form)

Now, add any spontaneous archetypes that you feel should be included in your sketch

SENSORY	DIMENSIONS	AESTHETICS	EMOTIONS	TANGIBLES	INTANGIBLES	OVERLAY	ANALOGY
S	D	<i>A/</i>	EI	T	I	<i>AOL</i>	AOL/S
		<i>(Yours)</i>	<i>(Theirs)</i>				

(Data entries past this approximate point on the page cannot be trusted)

Site Template

(Combine all of your Analytical Sketches into a single composite sketch)

Finally, insert all of the **AI**, **EI**, **T**, and **I** words from each Stage 4 page into the Site Template *at their respective points*