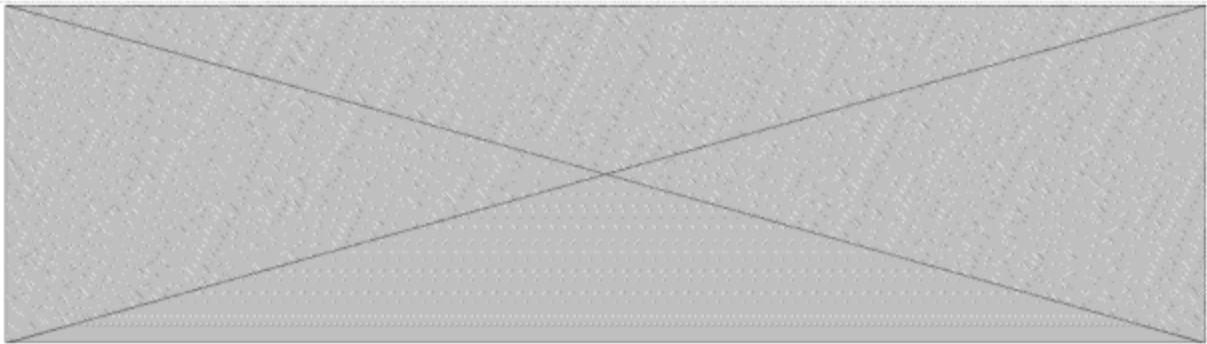


To: jeevacation@gmail.com[jeevacation@gmail.com]; Jeffrey[jeevacation@gmail.com]
From: "Uber NYC" <[REDACTED]> on behalf of Uber NYC
<[REDACTED]>
Sent: Wed 9/5/2012 5:18:17 PM
Subject: Introducing Uber Taxi NYC + One Free Ride for Every New Yorker

Title: Introducing Uber Taxi NYC + One Free Ride for Every New Yorker

Is this email not displaying correctly?

[View it in your browser.](#)



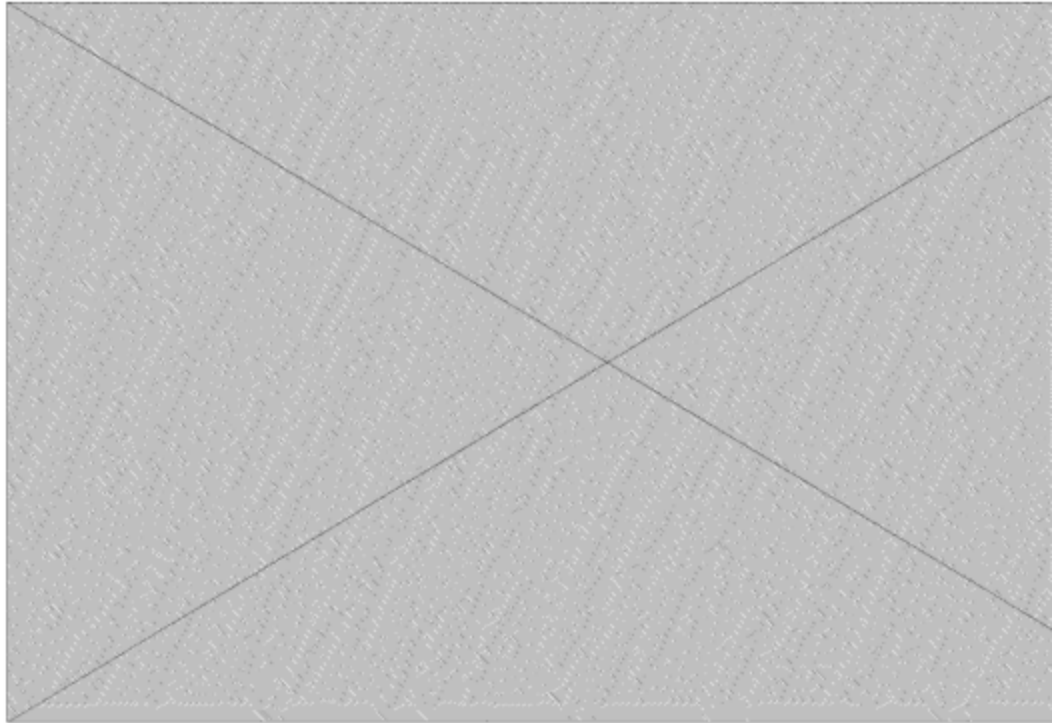
Hey Jeffrey,

For the last 30 years, the only way New Yorkers could get a TAXI was to go to the street and put out your arm. Well, for the UberNYC faithful, that all changes today.

Introducing UberTaxi NYC. You can now use Uber to request a TAXI - A bold attempt to replace NYC's yellows oh so much more Uber.

To celebrate our launch, **we're giving one FREE Uber Taxi ride to every New Yorker**. We know, we can't believe it either.

Here's how it works:



- Free TAXI week will be available in NYC starting today, Wednesday (until Wednesday September 12th).
- At the end of your ride, the driver will input the meter fare into the driver application. gratuity will be automatically added to the fare.
- The free ride is up to \$25. The remainder will be charged to your credit card on file.
- During Free TAXI Week, the TAXI option will only be available for one trip.- You must tap the TAXI icon in the app to get your free ride. Otherwise you could be requesting a luxury black car - not too shabby, but not free either so be careful when requesting!

This is a really BIG deal for NYC transportation. We're excited to offer New Yorkers a towards more reliable, more convenient, and more accessible NYC taxi service. If you have any questions, comments or feedback, let us know on twitter - @uber_nyc #UberYellow email - [REDACTED]

Happy UberTAXI-ing!

-The Uber NYC Team

[@Uber_NYC on Twitter](#) | [Uber on Facebook](#) | [Forward to a Friend](#) | [Uber Blog](#)

Copyright © 2012 All rights reserved.

[unsubscribe from this list](#) | [update subscription preferences](#) | [view email in browser](#)