

To: jeevacation@gmail.com[jeevacation@gmail.com]; Jeffrey Epstein[jeevacation@gmail.com]
Cc: Kevin Law [REDACTED]
From: Ken Dorward
Sent: Sun 1/8/2012 7:01:32 PM
Subject: Uncommon Content Partners 3yr OPEX.

Jeffery – I am forwarding via a separate email a more detailed business plan we sent back in October that has a full P&L and several pages of information on revenue assumptions. The exercise we went through yesterday was to detail operating expenses in our latest views assuming a \$10mm raise. In simplistic terms, with a \$10mm raise, assume ~\$4mm will be needed to fund Year 1 operating expenses to produce, distribute and monetize our first “cycle” of content until it begins to generate revenue and move us to profitability. This infrastructure will allow us to execute against our planned production of \$10mm worth of content in year 1, \$6.5 mm of which will be funded by Google. So, a high level use of proceeds:

Year 1 opex: \$4mm

Year 1 Production not covered by Google: \$3.5

Additional opex if needed in Yr 2 (if not yet profitable) and/or additional productions: \$2.5

Hope this helps.

Thanks

-Ken

From: Kevin Law
Sent: Sunday, January 08, 2012 12:31 PM
To: Jeffrey Epstein
Cc: Ken Dorward
Subject: Re: Uncommon Content Partners 3yr OPEX.

Yes we had sent all of that detail in the last proposal we sent you in 2011...yesterday you asked me to send OpEx to see use of proceeds. Of course we can send you to other detail again. Ken (copied) can send it when he gets home later today.

From: Jeffrey Epstein <jeevacation@gmail.com>
Date: Sun, 8 Jan 2012 12:17:34 -0500
To: Kevin Law <[REDACTED]>
Subject: Re: Uncommon Content Partners 3yr OPEX.

youre going to spend 10 million dollars on rent and salaries . ? and have revenue when? you only sent op ex.
it simply says we are going to hire millions of dollars of people we think can operate a produciton co. we
don't know who they are yet? You didn't send along the google. piece. . maybe you had sent it before????.

On Sat, Jan 7, 2012 at 3:52 PM, Kevin Law <[REDACTED]> wrote:

Per your request. Ken and I are available to discuss.

KL

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