

Can we discuss this over the weekend?

To me, there are a number of things wrong with the world's immunization systems but the one where I think there is room for coolness that no one has tried might relate to your idea about Mother's Army. So the suggestion would that you don't even need health care workers to do this. Train a handful of mom's and set them free. Sort of create like a Rotary Club or Lion's Club or something similar with the full scale mission of getting moms to immunize their kids.

Check out the slides. See if you think it is appropriate. If you do, I will make the proposal and the deck.

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From: Violaine Mitchell

Sent: Thursday, February 02, 2012 5:57 PM

To: John Grove; Skye Gilbert; Matt Hanson; Molly Abbruzzese; Raja Rao; Caroline Rose; Amanda Shortell; Steve Landry; Tim Petersen; Dan Kress; Mary Taylor; Saul Morris; Julie Jacobson; Ken Warman; Devendra Khandait; Anant Shah; Ernest Loevinsohn; Michael Galway; Jay Wenger; Vincent Ahonkhai; Guy Stallworthy; Duncan Steele; Damian Walker; Nicole Bates; Karen Lowry Miller; Tasleem Kachra; Greg Widmyer; Doug Holtzman; Jeremy Derfner; Gregg BeVier; [REDACTED]; Margaret Cornelius; Helen Matzger; Apoorva Mallya; Cheryl Scott; John Lange; rodriguez.andrew@bcg.com; Molly Mort (VOLT); Clint Pecenka (SwitchPoint LLC); Violaine Mitchell; Blair Hanewall; adaniya.hana@bcg.com; John Yang; Linda Venczel; Catherine St-Laurent; Melissa Covelli; Amber Zeddies; Linda Patterson; Beth Bates (Event Dynamics)
Subject: RI Strategic Initiative Working Retreat: Pre-Reads and Additional Information

Dear Colleagues,

We are in the final throes of preparation for the Routine Immunization (RI) retreat and are eager to begin a strategic dialogue with you! In preparation for Monday, we have attached pre-read materials and provided a few updates/reminders below. Apologies for sending them a day late - we hope you will still have time to at least take a peak before Monday.

Reminder: If you haven't already done so, please fill out the RI survey<<http://www.surveymonkey.com/s/3XQJZ37>> by EOD today

Updates

- The meeting room has moved to San Juan Island

- Breakfast will now be available starting at 8:15am

Information on the pre-reads

- The attached materials have some very preliminary work that the team has conducted. Per our email last week, we are asking you to be thought partners in working through the materials rather than 'good harsh critics' to prepare us for a discussion with leadership (we will be asking for the latter later on in our strategy process, but not on Monday!)

- Some pre-reads are recommended for everyone, and some are optional for those of you that feel you'd like a bit more context before Monday

- o Recommended:

\$ PPT 3-9: RI team charter

\$ PPT 10-20: Trends in RI

\$ PPT 21-83: Our initial thinking on barriers to successful immunization, and the supporting data we've compiled to date

o Optional:

\$ PPT 84-87: Survey and interview feedback on foundation goals and engagement options

\$ PPT 88-91: Preliminary list of foundation grants with an RI component (Note: this is not comprehensive and we can argue the toss as to what is directly vs. indirectly RI related but this is intended as a launching pad for further discussion.

\$ WORD DOC: Cutts F & Bielik R, (2010), The opportunity and obligation to strengthen national immunization programs
Please don't hesitate to reach out to us with any questions/concerns prior to Monday.

Best,
Vio

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