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From: Mike Sitrick
Sent: Sat 3/12/2011 2:21:56 AM
Subject: TV interview
[video statement.docx](#)

Jeffrey

I think purchasing TV time and broadcasting a staged interview would not work. It wouldn't have the credibility we want or need. However, I do think if you did a video to friends and business associates and we leaked it to the media and then had "someone" post it on You Tube or somewhere, that would work. The media would believe they were getting a private document. A suggested draft script is attached.

Mike