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From: John Brockman
Sent: Sun 1/8/2012 3:16:24 AM
Subject: Observer: The Man Who Runs The World's Smartest Website (Sunday, January 8th)
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The Guardian/Observer
THE NEW REVIEW
Sunday, January 8, 2012

THE MAN WHO RUNS THE WORLD'S SMARTEST WEBSITE

Since the mid-1960s John Brockman has been at the cutting edge of ideas. He is a passionate advocate of both science and the arts, and his website Edge is a salon for the world's finest minds

John Naughton

To say that John Brockman is a literary agent is like saying that David Hockney is a photographer. For while it's true that Hockney has indeed made astonishingly creative use of photography, and Brockman is indeed a successful literary agent who represents an enviable stable of high-profile scientists and communicators, in both cases the description rather understates the reality. More accurate ways of describing Brockman would be to say that he is a "cultural impresario" or, as his friend Stewart Brand puts it, an "intellectual enzyme". (Brand goes on

helpfully to explain that an enzyme is "a biological catalyst - an adroit enabler of otherwise impossible things".)

PDFs (with photographs) below - click on images to read
Guardian Online: <http://www.guardian.co.uk/technology/2012/jan/08/john-brockman-edge-interview-john-naughton?newsfeed=true>