

To: Epstein Jeffrey[jeevacation@gmail.com]; Reid Hoffman[REDACTED]
From: Joi Ito
Sent: Sat 7/20/2013 6:29:18 PM
Subject: non-zero

Reid and I were talking about you and your predator/prey evolutionary model obsession. We were wondering if it had anything to do with the zero-sum nature of many of the financial ecosystems.

He recommends this book.

[REDACTED]

- Joi