

To: Epstein Jeffrey[jeevacation@gmail.com]
From: Joi Ito
Sent: Sun 12/29/2013 5:04:38 PM
Subject: Smart Things
[signature.asc](#)

Reid's fund invested in a company called Smart Things. It's a very cool home automation thing company. I'm going to start advising them. I was going to invest about \$100K in the company, but Reid and I thought it might be a cool company for you to invest in if you still are open to doing that deal you offered me awhile ago where you invest and give me 50% of the equity. It might be fun because it will be the first Joi/Reid/Jeffrey deal and I think you'll like the company. We'll be investing on the same terms as Reid's investment.

Here's the company:

<http://www.smartthings.com/>

Let me know what you think.

- Joi