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From: "How To Academy" [REDACTED] on behalf of
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Subject: Thinking Fast and Slow: Daniel Kahneman in Conversation with David Baddiel.

Title: Thinking Fast and Slow: Daniel Kahneman in Conversation with David Baddiel.

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**how to:
Thinking,
Fast and Slow**

An evening with Daniel
Kahneman in Conversation
with David Baddiel.

18th March 2014
Methodist Central Hall,
7.15 pm

Join us for an evening to honour Nobel-prize winning psychologist Daniel Kahneman. His book *Thinking, Fast and Slow* sold over a million copies and has become a global phenomenon. There may be no other person on the planet who better understands how and why we make the choices we make; this is a rare opportunity to hear from one of the greatest thinkers of our time.

'A lifetime's worth of wisdom' Steven D. Levitt, co-author of *Freakonomics*

'Buy it fast. Read it slowly. It will change the way you think, on the job, about the world, and in your own life.'

Richard Thaler, co-author of Nudge

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