

**To:** Richard Joslin [REDACTED]  
**From:** jeffrey E.  
**Sent:** Mon 8/4/2014 8:17:32 PM  
**Subject:** Re: when I hear the word "synergy" I think koolaid

Was Leon on call

On Monday, August 4, 2014, Richard Joslin <[REDACTED]> wrote:

per call \$10MM outlay until break even in 4 years -  
drivers include are selling higher priced art; higher web traffic, higher conversion.  
LDB asked about ebay, artware. with similar models

On Mon, Aug 4, 2014 at 4:03 PM, jeffrey E. <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)> wrote:

And Jim jones type

On Monday, August 4, 2014, Richard Joslin <[REDACTED]> wrote:

--

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to [jeevacation@gmail.com](mailto:jeevacation@gmail.com), and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved

--

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of

JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to [jeevacation@gmail.com](mailto:jeevacation@gmail.com), and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved