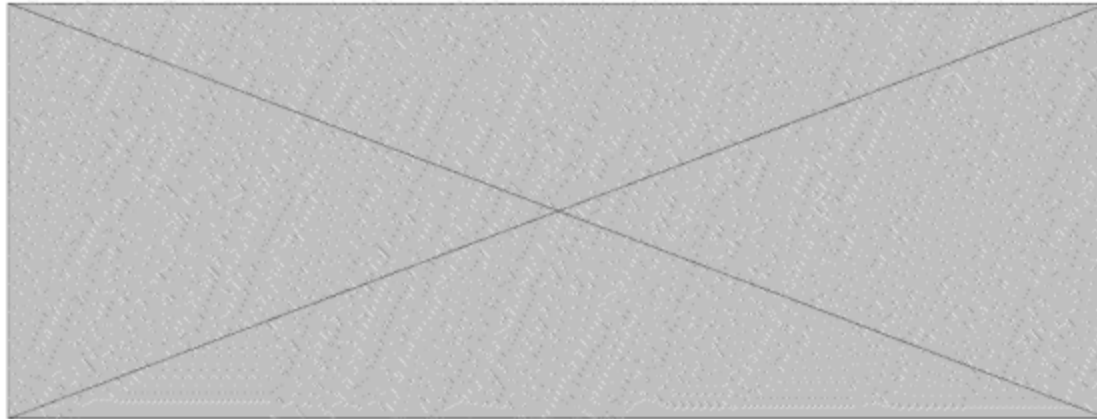


To: Jeffrey[jeevacation@gmail.com]
From: "Uber NYC Team" <[REDACTED]>
Sent: Mon 2/11/2013 3:11:32 PM
Subject: On Demand Makeovers Just in Time for Fashion Week!

Title: Uber



UBER NYC

On Demand Makeovers!

Hey Jeffrey,

Uber and Benefit Cosmetics have your secret weapon for looking great during New York Fashion Week! For the next two days, Uber NYC is bringing you on demand makeovers, to rescue and refresh your lovely face. **You and up to 3 of your friends** can get a free makeover from the experts at Benefit Cosmetics along with an awesome gift bag full of fun surprises.

To request a #beautyrescue makeover, select the Benefit car type in the Uber app. Set the location where you want your personal Dr. Feelgood and his team to meet you. When a flashy pink SUV arrives, you and your friends will be made up just in time for the next show.

We expect high demand for our limited supply of SUVs equipped with EMTs (that's Emergency Masacara Technicians), so if your request is not fulfilled, keep trying! The Benefit SUVs will be on the road today and tomorrow, 2/11-12, from 10am to 6pm.

Click [here](#) to find out more, and enjoy your makeovers!

Cheers,

Uber NYC

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