

To: Terry Kafka [REDACTED]
Cc: Arty Podnos [REDACTED]; Mark L. Epstein [REDACTED] Jeffery Edwards [REDACTED]
From: Gerri Koppelman
Sent: Fri 3/15/2013 6:49:38 PM
Subject: Re: checking in

Sounds good to me too!

Gerri Koppelman
S Factor NY
www.sfactor.com

On Mar 15, 2013, at 1:32 PM, "Terry Kafka" [REDACTED] wrote:

No worries. If we have like 15 – 20 that will be fine. I will gather the costs and let everyone know the amount. Shouldn't be very costly at all, but it will be done nicely. No franks in jackets (sorry Izmo). Terry

From: Arty Podnos [REDACTED]
Sent: Friday, March 15, 2013 12:20 PM
To: Terry Kafka
Cc: Gerri Koppelman; Mark L. Epstein; Jeffery Edwards
Subject: Re: checking in

It all sounds good to me . Ellie never responded to my email so I will call Joann's husband Bob .

Also, is Jeff Edwards an alias or a wrong button?

Sent from my iPhone

On Mar 14, 2013, at 5:35 PM, "Terry Kafka" [REDACTED] wrote:

Gerri: I'm copying Warren on this email. We will be inviting people by word of mouth and evites. We expect about 20 – 25 people. The loft will hold triple that amt so it will be very comfortable. The food is coming from The Prospect in Brooklyn. The chef is terrific. Was in Dallas for a time and he's done two events for Janet in NY in the last month. Very creative. It will be very reasonable SURE. Terry

From: Gerri Koppelman [REDACTED]
Sent: Thursday, March 14, 2013 3:44 PM
To: [REDACTED]
Subject: RE: checking in

Cool. And what about inviting people/invites?

<image001.gif>

Gerri Koppelman
Managing Partner
Sheila Kelley S Factor NY
235 West 23rd Street 3rd Floor
New York, NY 10011
Studio: [REDACTED] Fax: [REDACTED]
www.sfactor.com

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From: [REDACTED]
Sent: Thursday, March 14, 2013 4:41 PM
To: Gerri Koppelman; [REDACTED]
Subject: Re: checking in

We'll figure it out. Jeff, mark epstein, arty, you, me, etc. Maybe 5 or 6 of us. Should be pretty reasonable. We won't go overboard, but it will be nice.

Sent via BlackBerry by AT&T

From: Gerri Koppelman [REDACTED]
Date: Thu, 14 Mar 2013 13:32:09 -0700
To: [REDACTED] Arty
Podno [REDACTED]
Subject: RE: checking in

Sounds good. Who's splitting the cost? Us three?
What about invites? Rsvp list? I can keep track if you want them to rsvp me but I don't have emails for anyone.
Let's start with a list of names and put in email addresses for the ones we have. Once we get that I can send an invite out to everyone. Thoughts?

<image001.gif>

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From: [REDACTED]
Sent: Thursday, March 14, 2013 4:15 PM
To: Gerri Koppelman; Arty Podnos
Subject: Re: checking in

Gerri: we are set with wine, sparkling wine, etc. A very good chef/restaurateur who owns Prospect rest in bklyn can do food. My wife used him recently and he did an awesome job. Will do passed items and some other bites. Will get estimate in days ahead. We will all split cost, agree? It will be great.
Sent via BlackBerry by AT&T

From: Gerri Koppelman [REDACTED]
Date: Thu, 14 Mar 2013 12:42:11 -0700
To: Terry Kafka [REDACTED] Arty Podnos [REDACTED]
Subject: checking in

Hi kids. What's up? Hows plans? Who's coming? Are we taking rsvp's?

<image001.gif>

Gerri Koppelman
Managing Partner
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