

To: J Jep[jeevacation@gmail.com]
From: gmax
Sent: Fri 4/1/2011 6:17:08 PM
Subject: FW: New Business Development

Title: FW: New Business Development I'm looking at ways to generate income – this seems like a doable idea for me – can you let me know what you think plse -

(see <http://www.sunrisebrokers.com/>).

See David Gibbs short bio:

David Gibbs (aged 40)

David Gibbs has spent 19 years in the City of London. He was a former Head of Index Derivatives Trading at Barclays Capital and a Former Managing Director and Head of Internet and Tech Venture Capital Investments at Dresdner Kleinwort Benson. He was also a former Strategic Consultant to the CEO of Tradition Financial Services, one of London's leading Inter Dealer Brokers. He is currently Managing Partner of Sunrise Brokers LLP - voted the world's No. 1 Equity Derivative Broker. (*Risk Magazine* September 2008) - and is also a Non Executive Director of ENVY Post Production where he was responsible for raising their start up finance (£10m annual turnover achieved in 18 months).

My role is to introduce high net worth, family offices or hedgies that trade in equities, metals etc. Sunrise will contract with Ellmax to pay 25% share of all revenues.

Simple example of upside for me and for them: you are a client who trades equities - they (Sunrise) will charge you 5bps versus typically 20bps or in any event higher than 5bps! Sunrise will split the 5bps with me 75/25.

So your introductions may save 15bps per \$1 and you will receive personally 1.25bps per \$.

Seems simple, clean, FSA/SEC approved - introductory broker agreements and involves you in no work beyond being satisfied personally with Sunrise, David etc.