

To: [REDACTED]
From: Jeffrey Epstein
Sent: Mon 6/8/2009 9:37:10 PM
Subject: Re: Fw: Mothers' Army Planning Session

It is imperative that you tell the group that you have already formed a co., called the mothers army,, you would like their input, ideas, bodies , and help in making it work.. You would like to enlist them..... Give out some ribbon,, that makes it the first meeting in Britain of the Moth's Army,, a commemorative badge or medal

On Mon, Jun 8, 2009 at 5:32 PM, Sarah <[REDACTED]> wrote:

But this is for the cause. I have and need you to help me with the commercial company... How do I do that? What is my next stage?

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the sender immediately.

From: Jeffrey Epstein
Date: Mon, 8 Jun 2009 16:10:24 -0400
To: <[REDACTED]>
Subject: Re: Fw: Mothers' Army Planning Session

great, but make sure the idea, stays with you.

On Mon, Jun 8, 2009 at 4:00 PM, Sarah <[REDACTED]> wrote:

This is Richard Branson's right hand. So I want to discuss the finest ladies/mothers for our cause. .. What say you.?

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the sender immediately.

From: Jean Oelwang
Date: Mon, 1 Jun 2009 21:59:33 +0100
To: Robert Campbell<[REDACTED]>; Sharon Johnson<[REDACTED]>; James Kydd<[REDACTED]>; Alison Copus<[REDACTED]>; Alun Hindle<[REDACTED]>; Camilla Macapili<[REDACTED]>; Jane Tewson<[REDACTED]>; Andrea

Barron<[REDACTED]>; [REDACTED]<[REDACTED]>; Kumi
Naidoo<[REDACTED]>; Jackie McQuillan<[REDACTED]>; Catherine
Salway<[REDACTED]>; Mark Sears<[REDACTED]>;
DarrenWhittingham<[REDACTED]>;
[REDACTED]<[REDACTED]>; Damian
Schnabel<[REDACTED]>; Manny Amadi<[REDACTED]>

Subject: Mothers' Army Planning Session

Hi everyone –

Hope you are all well! The Duchess of York has come up with a brilliant idea around getting a group of high profile Mothers together to help amplify the voices of Mothers all over the world to tackle some of the tougher issues facing young people and families today. We want to volunteer our time to help her develop this to the next level and would love for you to join us for a marathon one day planning session.

The outcomes will be:

- A simple positioning statement with key messaging and objectives
- Top level phased plan
- Overview “sales” document that can be used to attract potential funders and other support

We would love for you to join us on the 9th of July from 9:30am – 6:00pm, with a dinner (on Virgin Unite) directly following this. See below for a draft agenda. We will need a few masters at powerpoint – please let us know if you have any of these people within your teams that could join us!

Please let Sue know whether you will be able to make this and we will send you details on location, background information, etc.

Thanks so much – hoping to have fun with you on this one!

Jean

9:30 – 10:30am

Vision from the Duchess and her team

10:30 – 11:00	What's out there – where are the gaps?
11:00 – 12:00	Core proposition and objectives discussion
12:00 – 12:30	Lunch break
12:30 – 2:30	Break out groups focused on the following: • Positioning statement, core values & messaging • Creative look and feel • Criteria for determining focuses, thoughts on deliverables, organisational structure & budget (phased approach) • Dream team of Moms – who should the core be and what role will they play? How would this group truly amplify and support the voices of Moms on the frontlines?
2:30 – 2:45	Break
2:45 – 4:30	Presentations & discussions from the breakouts with the whole group
4:30 – 6:00	Delivering the three outcomes
6:30	Dinner

Help to save paper - do you need to print this email?

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the system manager.

Please be aware that the contents of any e-mails sent to Virgin Management Ltd may be periodically monitored and reviewed in accordance with lawful business practice.

This footnote also confirms that this email message has been swept for the presence of computer viruses.

Virgin Management Ltd.
Registered in England & Wales No 1568894
Registered Office: The School House, 50 Brook Green, London W6 7RR
