
From: Richard Kahn [REDACTED]
Sent: Friday, April 29, 2016 9:36 AM
To: Jeffrey Epstein
Subject: Fwd: LinkedIn Corp: Still a Show-me Story

Richard Kahn
HBRK Associat=s Inc.

[REDACTED]

Begin forwarded message:

From: "Morgan Stanley" [REDACTED] **Date:** /b> April 29, 2016 at 3:34:36 AM EDT
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Brian Nowak, CFA – Morgan Stanley

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April 29, 2016 7:28 AM GMT

Results better than feared, but Talent Solutions=Ex-Lynda growth slowed the most it has in our 2 year history and our full-year EBITDA estimates are unchanged. We remain EW until we see evidence of some of LNKD's investments bearing fruit of materially faster TS growth and earnings revisions.

Impact on Thesis: LNKD posted 2% better than expected revenue in 1Q:16, as Talent Solutions and Marketing Solutions came in 2%/5% better than expected. Within Talent Solutions, ~70% of the beat was driven by Lynda, which came in at \$55mn (14% or \$7mn better than we expected). Talent Solutions revenue ex-Lynda of \$502mn was ~1% better than expected (an encouraging sign)...but, ex-FX Talent Solutions revenue (ex-Lynda) still decelerated to 30% YoY growth. This 700bp sequential deceleration is the largest we have seen in the 2 years of history we have (See Exhibit1). As written in LinkedIn Corp: A Platform at the Crossroads, absent traction with some of LNKD's investment initiatives, we expect this business to continue to slow going forward. This, in our view, limits LNKD's earnings upside and multiple investors are willing to pay for the company. Indeed, despite better than expected revenue, \$222mn of 1Q:16 non-GAAP EBITDA was 1% (\$3mn) below us. That said, it was 13% (\$25mn ahead of the Street and 17% (\$32mn above guidance). Management flowed this through 1Q:16 EBITDA upside to full year 2016, raising full-year 2016 EBITDA guidance by \$33mn to a range of \$985mn-\$1,005mn. Management refrained from raising guidance any more, calling out the incremental investment in "monetization products and quota reps." As explained above, in our view, it is important that LNKD continues to invest in these new initiatives to try to drive faster TS customer and spend/customer growth. 2016E EBITDA Unchanged, Maintain EW, \$125PT: Updating our model, our ~\$1.0bn of 2016 non-GAAP EBITDA is roughly unchanged. We are 2.6% above the top-end of full-year 2016 EBITDA guidance. W

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