
From: Joshua Cooper Ramo <[REDACTED]>
Sent: Friday, June 10, 2016 5:07 PM
To: Epstein Jeffrey
Subject: Fwd: The Seventh Sense – NYT Top Ten Best Seller week one and other updates

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Joshua Cooper Ramo's The Seventh Sense is an instant NYT bestseller.
View this email in your browser <<http://us13.campaign-archive2.com/?u=3D5a78b073f001cf477a2edaccd&id=f1552316cb&e=36a5dbd822>>

You're receiving the following as a part of the launch community for The Seventh Sense, the start of a new and ongoing conversation around the underlying systems that are remaking the world around us.

Welcome to the inaugural The Seventh Sense newsletter. We're proud to announce The Seventh Sense debuted as an instant New York Times bestseller <<http://joshuacooperramo.us13.list-manage.com/track/lick?u=5a78b073f001cf477a2edaccd&id=ccced05bbf&e=36a5dbd822>> .

<<https://gallery.mailchimp.com/a78b073f001cf477a2edaccd/images/6ab702ac-b52e-4285-915e-5fc426954243.jpg>>
The Seventh Sense in the Media

Joshua joined several exclusive conversations in May, including appearing on CNN's Fareed Zakaria GPS <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=88fa90ca1&e=36a5dbd822>> , WNYC's The Takeaway <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=5e505b4dab&e=36a5dbd822>> , CNBC's Squawk on the Street <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=a34bcbade9&e=36a5dbd822>> , MSNBC's Morning Joe and ProductHunt <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=3fe2c61542&e=36a5dbd822>> for a live Q&A. Check out the conversations here <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=3Dcd785f7a6c&e=36a5dbd822>> .

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The 350,000-View Essay

Last week, Joshua revealed in LinkedIn's Weekend Essays <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=5b56690a3f&e=36a5dbd822>> y <<http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=37d6552aee&e=36a5dbd822>> his folly in not joining an early-stage Yahoo! – an \$800 million mistake – and how that decision led to ultimately uncovering the core sensibility that undergirds the seventh sense.

The underlying networked connections that make or break an entrepreneur's business, from modern examples in Uber's Travis Kalanick to icons like Microsoft's Bill Gates, can be measured and controlled: "[The Seventh Sense] means

knowing that you have to ask and answer one question in any situation: What connections are at play here?" We encourage you to read along – and share your own #800millionmistake moment on Joshua's article. In the coming weeks, Joshua will share more exclusive content through LinkedIn – don't forget to follow his page <http://joshuacooperramo.us13.list-manage1.com/track/click?u=3D5a78b073f001cf477a2edaccd&id=5721041283&e=36a5dbd822> .

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Coming Soon: Malcolm Gladwell and Reid Hoffman on The Seventh Sense Podcast

Coming soon: Joshua's conversations with Reid Hoffman of Greylock Partners, and audio and video of Joshua's exclusive in conversation with Malcolm Gladwell and Slate's Jacob Weisberg. Please stay tuned for ideas, essays, and thoughts from contributors in The Seventh Sense newsletter.

If you've read and liked the book, please click here <http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=3D7823126bcc&e=36a5dbd822> to leave a review. If you haven't yet bought the book, click here <http://joshuacooperramo.us13.list-manage.com/track/click?u=5a78b073f001cf477a2edaccd&id=753e0fb6e&e=36a5dbd822> to buy now.

As always, don't hesitate to connect with us at contact@jamo.com.

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