
From: Richard Kahn [REDACTED]
Sent: Thursday, September 8, 2016 1:49 PM
To: jeffrey E.
Subject: Fwd: Apple's Live TV Service May Keep Customers Tuning In

Richard Kahn
[REDACTED]

Begin forwarded message:

From: =/b>"Morgan Stanley" <[REDACTED]>
Subject: =/b>Apple's Live TV =service May Keep Customers Tuning In
Date: =/b>September 8, 2016 at 2:33:09 AM =DT
To: =/b><[REDACTED]>
Reply-To: =/b>[REDACTED]

Wealth management

Subscription Notification: September 8

Apple's Live TV =service May Keep Customers Tuning In

– Morningstar

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September 7, 2016 11:00 AM =MT

We think that while the firm won't differentiate itself in content, its streaming will provide some advantages.

Click here to see the full report.

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Andrew Atlas

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APPLE INC.

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