
From: [REDACTED] <[REDACTED]>
Sent: Sunday, November 25, 2012 8:24 PM
To: jeffrey epstein
Cc: Richard Kahn
Subject: Results so far

Hi Jeffrey,

I'm not impressed with their results yet. However, I think it's premature to judge. There is a lot of remaining content (on more website and 20 articles) that need to be published before Month 1 is over.

Month 1 was spent on creating content (3 website and approx. 25 articles) You will not be billed for Month 2 until month 1 is completed.

Month 2 will be spent on optimizing their new content.

I would hold back from assessing results until the end of Month 2.

Results so far:

You have 3 websites on your 1st page instead of 1.

You have 3 negative listings on the 1st page instead of 5.

Your USVI website is either on the 2nd page or sometimes 1st (I'm trying to push it up further).

Your blog, forum and Twitter are either on the 2nd page or 3rd.

You always have press releases filling up on the 2nd, 3rd and subsequent pages.

My focus right now is to: push up your USVI site, your new education site, blog, forum and continue to edit Reputation's content as it comes in.

The only items that will stick on the 1st page are websites.

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