
From: Steven Sinofsky <[REDACTED]>
Sent: Thursday, January 17, 2013 3:27 AM
To: Jeffrey Epstein
Subject: Re:

MS has Skype. Google rumored to buy what's app (or Facebook). Apple has iMessage.

So no. I didn't know about this one. I can't tell their play other than build a user base.

In general it is tough to arbitrage the phone carriers. You have to ultimately buy minutes-text from them. So they control your COGS. And every phone has a viber equivalent built in so hard to bypass them.

But this is a great feature since it isn't tracked by carriers. It is more secure.

On Jan 16, 2013, at 7:20 PM, "Jeffrey Epstein" <jeevacation@gmail.com <mailto:jeevacation@gmail.com> > wrote:

did you guys ever look at viber.. 65 million users, and over 150 million subscribers. free phone text. . who would be the buyer.?

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