

From: John Brockman <[REDACTED]>
Sent: Thursday, July 9, 2015 3:52:59 AM
Subject: disruptive daughter-in-law; Tea for Two billion?
To: Jeffrey Epstein <jeevacation@gmail.com>

JE,

Seven days after delivering my first grandson (Miles Richard Brockman), daughter-in-law Jennie Ripps (married to Max) is back with a major piece in today's NYTIMES on her new company, Owl's Brew (just in time for her new round of financing). Bottom line: Tea scales. Who knew?

Owl's Brew Tea-Infused Cocktail Mixers Find Their Flow
By JANET MORRISSEY
[nyti.ms/1HcVQYD](https://www.nytimes.com/2015/07/09/nytimes/1HcVQYD)

[photo]

Jennie Ripps, left, and Maria Littlefield introduced Owl's Brew, a line of tea-infused cocktail mixers, in 2013.

The line, which has attracted tea lovers, health food enthusiasts and cocktail aficionados alike, has enjoyed bustling sales.

Jennie Ripps and Maria Littlefield like to describe themselves as "tea-drinking boozers" — always in moderation, of course. And in 2012, they set out on a quest: They wanted to fuse their passion for tea with their thirst for premium cocktails.

So they toiled in the kitchen for about 18 months, experimenting with high-end tea leaves and every spirit they could get their hands on.

"We prefer our tea boozy and on the rocks," Ms. Ripps said playfully. The result? Owl's Brew, a line of tea-infused cocktail mixers that has attracted tea lovers, health food enthusiasts and cocktail aficionados alike since its introduction in late 2013. Sales of the mixers — which can be paired with vodka, beer and other alcoholic beverages — reached \$400,000 in 2014 and are expected to more than quadruple to \$1.7 million this year, according to Ms. Ripps. The two project annual sales of \$11.2 million in 2018 and close to \$18 million in 2020. Lofty goals? Perhaps. But they have already persuaded some prominent companies in the retail world, such as Whole Foods Market, Williams-Sonoma, Fairway Market and Bed Bath & Beyond, as well as liquor chains, including BevMo and Total Wine & More, to sell their bottles. They recently reached a deal for Loews Hotels & Resorts to put Owl's Brew behind the bar at 22 of the chain's 23 hotels, and they agreed to team up with Famous Grouse to create a limited-edition custom brew mix for its Scotch that will arrive on shelves this fall. A book of Owl's Brew cocktail recipes is scheduled to be published this year. "We have been overwhelmed by the response," Ms. Littlefield said. Owl's Brew is sold in more than 1,200 retail outlets, up from 300 the first year. The founders expect to be in 6,500 outlets by 2020. ...

MUCH MORE: [nyti.ms/1HcVQYD](https://www.nytimes.com/2015/07/09/nytimes/1HcVQYD)

Cheers!

JB

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