

Subject: *** NEW JOINT BOOKRUN IPO *** SANTANDER CONSUMER USA (NYSE: SC) ***
From: Tazia Smith <[REDACTED]>
Date: Thu, 09 Jan 2014 08:03:19 -0500
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*** APPROVED FOR EXTERNAL DISTRIBUTION ***

Issuer: Santander Consumer USA Holdings, Inc.

Symbol: SC

Deal size: 65,217,391 Shares (100% Secondary) plus 15% greenshoe

Price Range: \$22.00 - \$24.00

Exchange: NYSE

Anticipated pricing: Thursday, January 23rd (Post Market Close)

Roadshow :

1/9 – Management Presentations
1/10 – New York / London (2 Teams)

1/13 – Boston
1/14 – New York
1/15 – Mid-Atlantic
1/16 – Midwest
1/17 – SF / LA

1/20 – Toronto
1/21 – New York
1/22 – KC / Texas
1/23 – Swing Day / Pricing

London Lunch:
Friday, January 10 - 12:45pm
Andaz Hotel
Fenchurch Room

Boston Lunch:
Monday, January 13 - 12:30pm

The Langham Boston
Chase Room

NY Lunch:
Tuesday, January 14 - 12:30pm
Four Seasons Hotel
Cosmopolitan Suite

Bookrunners:

Citi

JPMorgan

BAML

Deutsche Bank

Santander

Passive Bookrunners:

Barclays

GS

MS

RBC

BMO

CS

UBS

WF

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site, at www.sec.gov.

Alternatively,

the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free

[REDACTED] or by mail from Deutsche Bank Securities Inc., [REDACTED]
[REDACTED]

[REDACTED]

Tazia Smith
Director | Key Client Partners - US

Deutsche Bank Securities Inc
Deutsche Asset & Wealth Management

[REDACTED]